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FOR IMMEDIATE RELEASE

EXTREME COMFORT FOR EXTREME PEOPLE:

THE FIRST PATENTED DESIGNED TRUCK BED AIR MATTRESS

NOW AVAILABLE FOR OUTDOOR ENTHUSIASTS

Buena Park, CA. 10/19/09 — Pittman Outdoors, the originator of the inflatable truck bed air mattress announces the launch of its new line of “AirBedz”® The Original Truck Bed Air Mattress. Every AirBedz® Mattress is specifically designed to fit around and over the wheel wells of your pick-up truck providing a sleep area that utilizes the entire truck bed providing more room and comfort to the outdoor enthusiast.

Pittman Outdoors left no features out with its built-in rechargeable pump. Now inflating or deflating the mattress is as easy as flipping a switch a simple process while keeping the pump itself within arms reach at all times.

Rugged heavy-duty cloth construction ensures a more puncture resistant protection to meet your hardcore outdoorsmen needs....where playing hard and sleeping well is all that matters.

Airbedz® has left no one out with the launch of their PVC line, now the weekend camper can enjoy the same design and comfort everyone has come to expect. With an additional accessory, the inflatable side inserts, you can transform you AirBedz® into a guest bed air mattress: great for both home and tent use.

Pittman Outdoors owns both Utility and Design Patents issued for custom fit truck air mattresses. An outdoor enthusiast and avid camper, Pittman found himself sleeping uncomfortably on a regular air mattress in the back of his truck. Knowing there had to be a better way, he set out to design and manufacture a mattress which would offer a comfortable nights sleep for those who found themselves in a similar situation. The result was AirBedz®...The Original Truck Bed Air Mattress.

Pittman Outdoors, a division of Pittman Products International, is based in Buena Park, California. They are the innovator in the air mattress industry and manufacture a variety of air mattresses for home and outdoor use with comfort, affordability, and ease of use. With Manufacture Suggested Retail Price (MSRP) starting as low as \$79.99, a comfortable night’s sleep is now available to anyone who enjoys the great outdoors.

AirBedz® The Original Truck Bed Air Mattresses are available for direct purchase or at www.truckairbedz.com